ADVANCED TRENDS IN COMMERCE & MANAGEMENT

Edited by:

Dr. Pooja Yadav

Professor and Head
Department of
School of Commerce & Management
Renaissance University, Indore, MP

Dr. Ravi Kant Modi

Professor & Dean
Department of Commerce and Management
Nirwan University Jaipur, Rajasthan



JAIPUR • DELHI (INDIA)

© Publisher

This book, or any part thereof must not be reproduced or reprinted in any form, whatsoever, without the written permission of authors except for the purpose of references and review.

Published by INSPIRATonk Road, Jaipur-302018
Rajasthan, India

© Publisher

ISBN: 978-81-974427-2-8

DOI:

Edition: 2025

All rights reserved. No part of this book may be reproduced in any form without the prior permission in writing from the Publisher. Breach of this condition is liable for legal action. All disputes are subject to Jaipur Jurisdiction only.

Price: Rs. 1050/-

Printed by: In-house-Digital Jaipur-302018

Disclaimer

The originality and authenticity of papers in this volume and the opinions and facts expressed therein are the sole responsibility of the authors.

Inspira & the editors of this volume disclaim the responsibility for originality, authenticity and any statement of facts or opinions by the authors.

ISBN: 978-81-974427-2-8

Publisher

This is to certify that this edited book entitled "Advanced Trends in Commerce & Management" bearing ISBN No. 978-81-974427-2-8 is refereed and published after due peer-review process.

Thanks

iii

CONTENTS

Chapter	Name of Chapter	Page No.
1	Embedding Sustainability: The Strategic Role of ESG Audits in Corporate Governance Dr. Anoop Kumawat	01-11
2	A Comprehensive Analysis of Environmental Reporting Practices in Indian Companies Dr. (CA) Nikhar Goyal	12-19
3	India's Foreign Policy and Counter-Terrorism Dr. Omkar Sonawane	20-35
4	Sustainable Green Supply Chain Management and Logistics **Dr. Poonam Barha**	36-49
5	Al-Driven Personalisation: Redefining Consumer Engagement in the Digital Era B.Ganesh & Dr. A.Uday Shankar	50-62

Cont....