



e-ISSN: 2583-0295 | Impact Factor (Cosmos: 7.662 & I2OR: 5.105)

JOURNAL OF INNOVATIONS & RESEARCH ANALYSIS (IJIRA)

(An International Quarterly Multidisciplinary Peer Reviewed Refereed Journal)

Volume 06

No. 02(I)

April - June, 2026

CONTENTS

1.	Recent and Emerging Trends in Cyber Crime <i>Dr. Omkar Sonawane</i>	01-06
2.	Impact of Covid-19 on Indian Economy and the Role of Microfinance in Post-Pandemic Recovery <i>Dr. Mohammad Umair</i>	07-16
3.	A Study of UPI Fraud and Complaint Process against UPI Frauds and its Prevention <i>Anjali Meena & Dr. Jyoti Jagwani</i>	17-24
4.	Reconceptualizing Home Science Education in School Curriculum: Educators Perspective <i>Smriti Manocha & Dr. Usha Sharma</i>	25-29
5.	Exploring the Role of Leadership Style in Enabling TOGAF as a Driver for Green Software in Logistics <i>Saravana Kumar Ganesan & Dr. Ruchi Sharma</i>	30-37
6.	From Mockery to Recognition: Child Psychology and Maternal Empowerment in the Movie <i>English Vinglish</i> <i>Dr. Dhaval Kataria, Ms. Ghata Joshi & Ms. Vaishnavi Trivedi</i>	38-43
7.	Campus to Company: Exploring Engineering Students' Entrepreneurial Interest in Startups <i>Gokul. S & Dr. Kabirdoss Devi</i>	44-51
8.	Sustainable Development through Green Business Practices: Challenges and Opportunities <i>Dr. Velsuri Hari Babu</i>	52-60
9.	Adulteration in Eco-Friendly Products as Material Greenwashing: Trust Erosion and Sustainable Market Implications <i>Dr. Nabaghan Mallick, Sagarikapriyadarshini Mohanty & Mousumi Mahana</i>	61-72

10.	A Study on Work–Life Balance and its Impact on Employee Productivity <i>S Saipriya & Dr. S Preetha</i>	73-80
11.	A Comparative Assessment of AI-Driven Risk Management Governance: Evidence from Major US and UK Banks <i>Dr. Srilakshmi Ramu, Sansthapika Tiwari & Eklavya Anand</i>	81-92
12.	A Data Analytics Approach towards Challenges in Inventory Management in ITC PPB Chennai <i>Vijay Gokulan. D & Dr. S. Preetha</i>	93-99
13.	Developing Smart and Affordable Housing Futures for Ageing Populations: Urban Demographic Change, Single-Person Living, and the Role of AI Agents in Emerging and Advanced Economies <i>Woranut On-ubol</i>	100-104

Cont....