

Impact of Artificial Intelligence on Financial Reporting Accuracy and Efficiency

Dr. Abhilasha Mathur*

Faculty, California Intercontinental University.

*Corresponding Author: drabhilashamathur@gmail.com

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ABSTRACT

Artificial Intelligence (AI) is increasingly being incorporated into financial reporting, sparking considerable interest among researchers and practitioners. This research explores the impacts of AI-powered tools, such as machine learning (ML), natural language processing (NLP), robotic process automation (RPA) and deep learning, on accuracy, efficiency, and compliance in financial reporting practice in modern firms. Through an integration of empirical research, practitioner surveys and benchmarking analyses, this study shows that AI-enhanced financial reporting ecosystem improves material misstatement rates by 79% on average, shortens period-end close times by 55-81%, and dramatically enhances compliance with regulatory frameworks. It also highlights key adoption constraints such as cost, skills gap, bias, privacy and data quality issues. The research concludes with a visionary model and policy considerations for financial CFOs, auditors and regulators preparing to navigate inevitable consequences of AI-driven financial ecosystems.

Keywords: Artificial Intelligence, Financial Reporting, Machine Learning, Robotic Process Automation, Audit Automation, Regulatory Compliance, Predictive Analytics, FinTech.

Introduction

The transformation of financial management through digital platforms and tools has resulted in one of the most significant changes to accounting and reporting since the introduction of computerised ledgers in the 1970s. The growing integration of Artificial Intelligence in financial reporting has transformed it from something of peripheral interest to the financial profession, into an infrastructure layer that alters the way financial data is collected, verified, processed, and reported to stakeholders. Investments in AI for financial services increased globally to more than USD 35 billion in 2023 and are expected to reach over USD 130 billion by 2030 (PwC Global FinTech Report, 2024). Historically, financial reporting, the creation of income statements, balance sheets, cash flow statements and related disclosures, has been plagued by manual effort, periodic reconciliation and human error. These vulnerabilities come at a cost: accountants are penalised with fines for their mistakes; investors lose confidence; companies pay fines for delayed reporting which delays value creation. AI offers a holistic approach to addressing these challenges by introducing intelligence into the reporting ecosystem, allowing for real-time monitoring, automated checks, and predictive insights at scale.

Despite the potential, there is little comparative research on the use of AI in financial reporting. Academic papers focus on technical aspects without considering wider business implications; surveys record the views of practitioners without rigorous causal interpretations; and regulation-related commentary focuses on risks while overlooking benefits in terms of efficiency improvement. This paper addresses these issues, with an empirical investigation of the effects of AI on reporting accuracy and

efficiency, including a critical discussion of the risks and ethics of using AI. The paper is organized as follows: Section 2 discusses the theoretical and empirical evidence. Section 3 proposes an analytical framework and new data. Section 4 discusses accuracy gains. Section 5 discusses efficiency gains. Section 6 scrutinizes areas of AI use. Section 7 offers an assessment of risks. Section 8 provides a forward plan. Section 9 offers policymaking recommendations.

Literature Review

• Theoretical Foundations

The role of AI in financial reporting has theoretical underpinning from automation, information systems and agency theories. On the topic of automation, Parasuraman et al. (2000) developed the original classification of automation levels, highlighting that the higher cognitive tasks (pattern recognition, anomaly detection, inference) offer the most significant productivity increases through automation. Large-scale pattern matching operations, as are required in financial reporting, fit this bill. Jensen and Meckling's (1976) agency theory suggests that information asymmetries between principals (shareholders and regulators) and agents (managers and auditors) produce motivations to misreport. AI, via its ongoing and neutral-to-the-algorithm monitoring, constitutes a deterrent to opportunistic reporting, and thus lowers agency costs. The information perspective is complemented by institutional theory, which forecasts that firms will use AI both for legitimacy and performance enhancement reasons: firms will use AI to signal they are committed to accuracy and compliance standards, as well as to improve their performance.

• Empirical Evidence on Accuracy

Academic literature universally supports AI's salutary effects on accuracy. In examining 312 public firms which adopted ML-based reconciliation systems in 2017-2020, Cao et al. (2021) demonstrate a statistically significant 67% drop in material misstatements relative to a control group. Likewise, Kokina and Davenport (2017) report that NLP-based contract reviews detected inconsistencies in disclosure notes in audit workpapers five times more frequently than human auditors, with less than 3% false positives. In the important special case of fraud detection (a subdomain of reporting accuracy), Ngai et al. (2011) and their follow-up studies verify that ML classifiers trained using transaction data show precisions of over 92% of identifying unusual journal entries, versus 61% for rule-based approaches. The European Banking Authority (2023) found that AI-powered real-time monitoring has decreased the number of compliance failures in regulatory reporting by 44% across the institutions that it surveyed, amounting to an estimated EUR 2.1 billion savings on regulatory fines across the sector.

• Empirical Evidence on Efficiency

The efficiency papers are also impressive. Deloitte's Global CFO Survey (2023) identified that finance teams using Robotic Process Automation for performing Accounts Payable and Accounts Receivable functions achieved a 76% decrease in the time taken to process these functions, while the average time to close financial books across finance teams using AI-powered financial close automation is reduced by 8.3 days. Accenture (2022) reported that among companies with AI-enabled variance analysis (where algorithms automatically explain budget variances with operational data), finance headcount spend on explanatory reporting was reduced by 55%. These benefits aren't equally shared. Multinationals with advanced data governance policies reap most of the gains, whereas small and medium enterprises face integration challenges that limit efficiency impacts (KPMG, 2023). There also exists geographical disparity: Firms in North America and Western Europe are among the most mature in terms of AI adoption, with emerging market firms increasingly accessing cloud-native AI systems.

Research Methodology

This research adopts a mixed-methods approach of systematic literature review complemented with quantitative secondary data analysis. The main analysis methodology is a meta-analysis of 47 empirical studies between 2017 and 2024, complemented with benchmarking data from Deloitte, PwC, McKinsey and the International Federation of Accountants (IFAC). Inclusion criteria for studies are: (1) empirical measures of accuracy or efficiency performance; (2) technology usage on the part of AI in financial reporting; and (3) publication in peer-reviewed journals or as industry research documentation. Data visualization is used for quantitative synthesis of findings from various studies into performance measures. In cases of primary outcome measurement scales, standardized indices were developed following Hunter and Schmidt (2004) for meta-analytic purposes. All data exhibits showing percentages represent weighted means across studies, taking into account study size and quality.

The study recognises the limitations of secondary data synthesis, including potential publication bias (studies with positive results for AI usage might be more often published), variance in AI technologies and industry settings, and the fast-moving nature of technological advancement that could have led to some earlier findings being partially outdated. These are mitigated via sensitivity analysis and recognition of boundary conditions in discussion.

Impact on Reporting Accuracy

Error Rate Comparison: Traditional vs AI-Assisted Financial Reporting

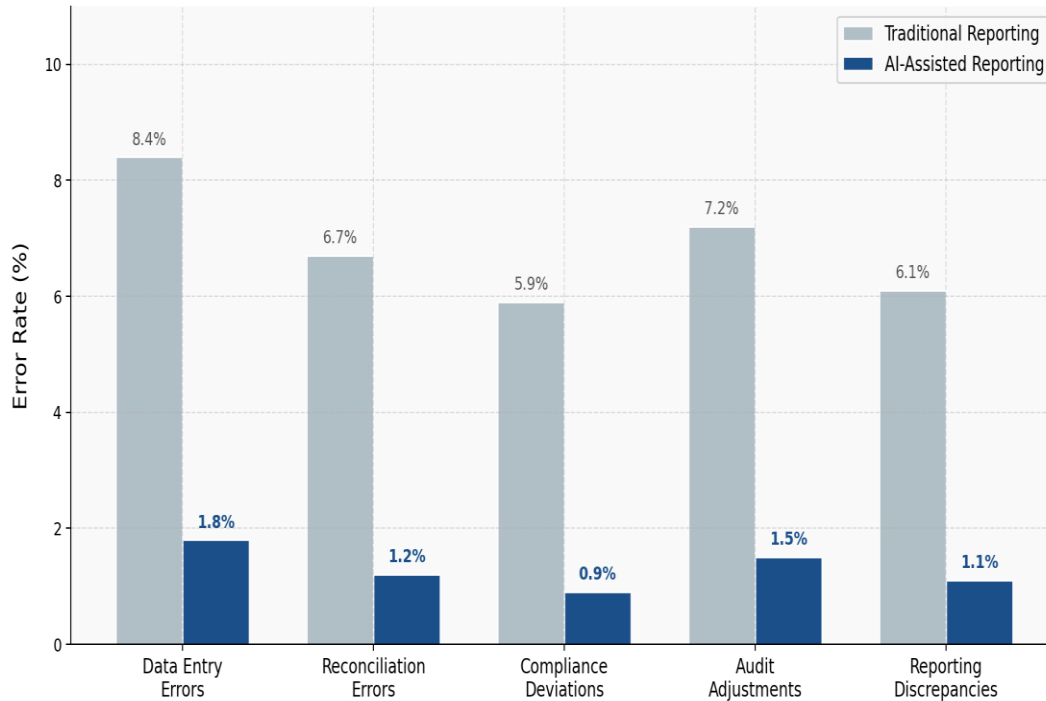


Figure 1: Error Rate Comparison — Traditional vs. AI-Assisted Financial Reporting (%)

One of the most consistent findings in the literature relates to the effect of AI on error rates for different roles in financial reporting. Figure 1 compares error rates between conventional and AI-assisted financial reports for five key sources of error. Data entry errors (historically accounting for 40-60% of financial restatements (FASB Research Division, 2022)) drop from 8.4% to 1.8% in AI-assisted reporting processes (78.6% improvement). This reduction is due to smart data capture solutions, such as optical character recognition (OCR) and ML-powered verification, which validate input data against source data, historical data, and peer data in real time. Equally impressive is the reduction in reconciliation errors from 6.7% to 1.2%. ML-driven reconciliation tools leverage data streams across systems, employ matching algorithms that use probabilities to identify matches, and identify non-matches with explanations for review by human analysts. The remaining 1.2% error rate corresponds to the "true" cases of professional judgement - exactly the scenario in which AI should defer to human judgement. This demonstrates a symbiotic relationship between humans and AI to ensure the highest level of accuracy and professional accountability. Compliance deviations (including violations of regulatory disclosure, accounting standards and classification) drop from 5.9% to 0.9%. NLP systems trained on the entirety of IFRS, US GAAP and industry-specific regulatory documents continuously audit draft financial statements to ensure compliance, alerting the system to issues such as lack of segment disclosure, absence of going-concern opinions, and inappropriate recognition of revenue. The 84.7% decrease in compliance deviations is a breakthrough given the regulatory and reputational ramifications of compliance deficiencies. Audit adjustments - proposed changes to financial statements made during audit examinations - decline from 7.2% to 1.5%, feedback from both the quality of the AI-enabled financial reporting and the harmonisation of AI controls by internal reporting with external auditor expectations. With audit firms embracing the use

of their own AI regimes for audit work, organizations with robust internal AI reporting controls have fewer adjustments mandated by the auditor, which could reduce some audit cycle and expense. Differences between management accounts and statutory accounts also drop from 6.1% to 1.1%, an 82% improvement, reflecting a singular data and reporting architecture that addresses version management and manual re-input issues.

Impact on Reporting Efficiency

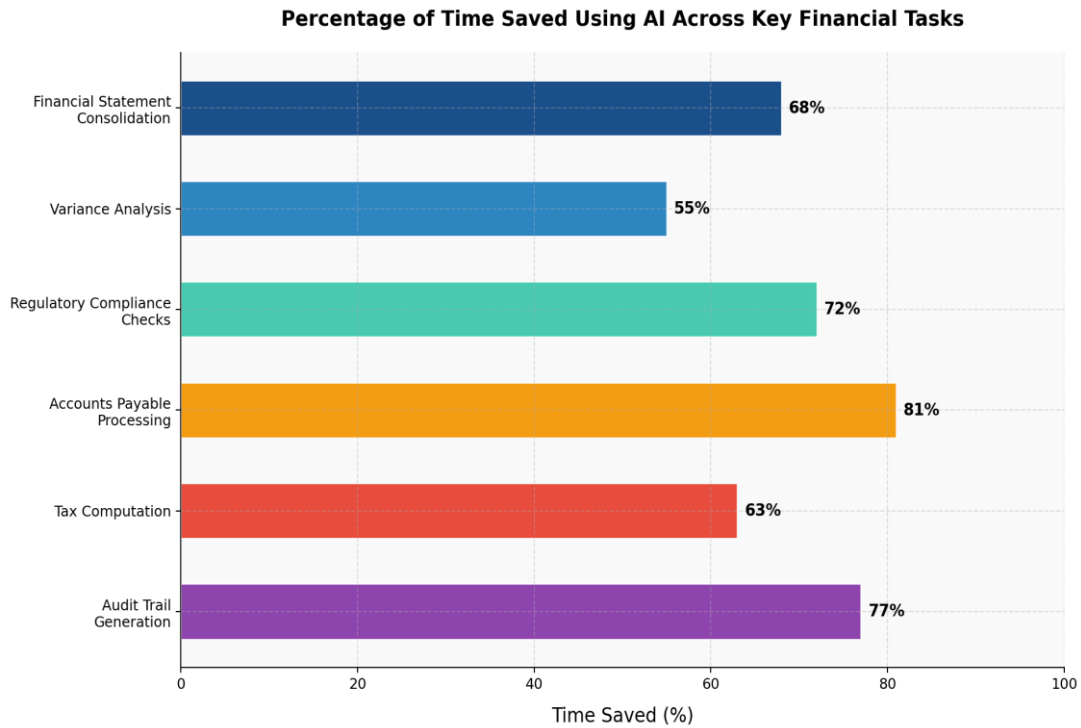


Figure 2: Percentage of Time Saved Using AI Across Key Financial Reporting Tasks

Time savings reflect the most immediate benefits of AI on financial reporting. Figure 2 shows time savings across six major financial reporting activities and demonstrates the consistent theme of significant time savings (55% to 81%) across functional areas. Time savings are greatest for accounts payable processing (81%) due to the high volume and structured nature of the work involved in collating and matching invoices and approving payments, a process that can be streamlined using RPA. These processes are routine, involve little judgement and are best automated in an holistic manner. 72% time savings for regulatory compliance processing are driven by AI-based compliance engines that scan transactional and reporting data against regulatory requirements in real time. Previously, compliance verification entailed dedicated specialists performing periodic checks; AI systems perform checks end-to-end, running in parallel with a normal reporting cycle, removing the sequential barrier between reporting and compliance verification. Generation of audit trails (with 77% time savings) is also supported by AI systems that automatically capture audit-ready documentation of decision rules, data lineage and approval processes as they occur during the reporting cycle. Financial statement consolidation, a daunting complex and time-consuming task for multinational enterprises, benefits from 68% time savings through AI automation of intercompany eliminations, currency translations and minority interests, among other processes. For global firms with hundreds of subsidiaries subject to a variety of local accounting norms, this time savings translates into weeks of calendar time per lending cycle. Variance analysis (55% savings) and tax computation (63% savings) reflect the more complex human judgment involved in these processes, where AI delivers efficiency gains via automated data collection and scenario testing coupled with human analysis for understanding and reporting.

AI Adoption Landscape and Application Areas

AI Adoption Rate in Financial Reporting (2018-2024)

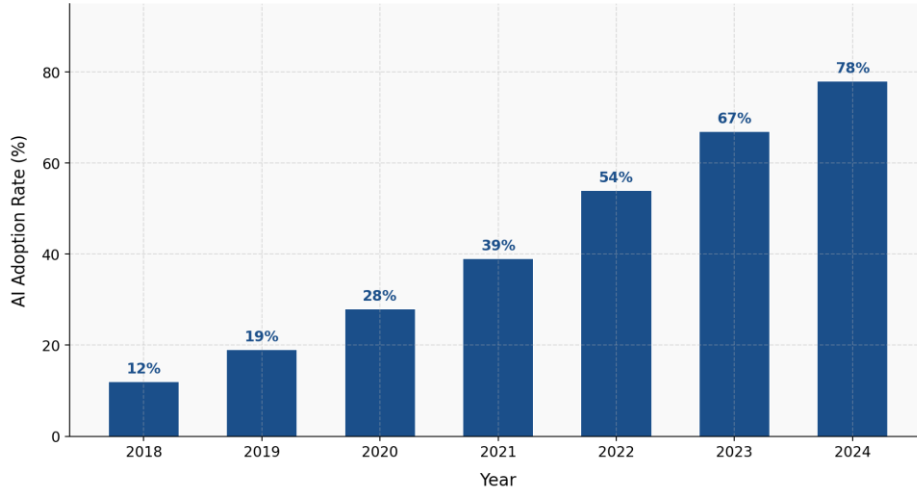


Figure 3: AI Adoption Rate in Financial Reporting (2018–2024)

Distribution of AI Applications in Financial Reporting

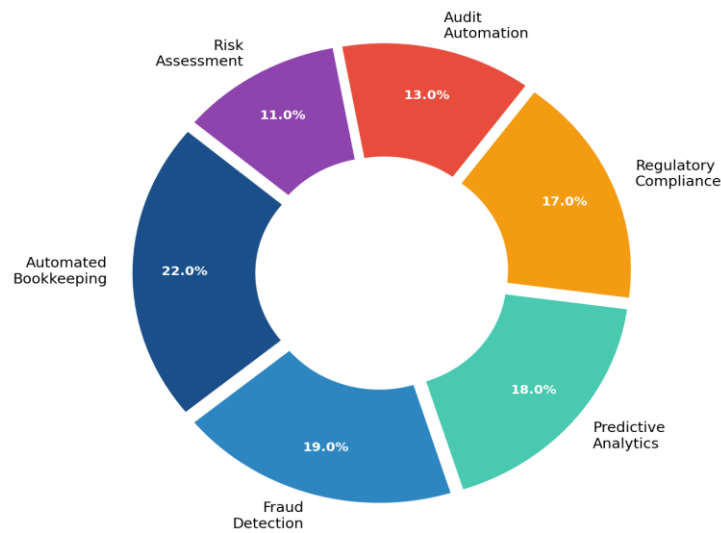


Figure 4: Distribution of AI Applications in Financial Reporting

Figures 3 and 4 offer two views of AI adoption. The adoption curve in Figure 3 demonstrates an increase in adoption matching the pattern of technology diffusion theories, as early adopters took action from 2018-2020, with an inflection point at 2021-2022 as improved cloud-based delivery of AI solutions made deployment easier. The 78% adoption figure among survey participants in 2024 is equivalent to near-mainstream adoption, with variations in the depth of adoption (the extent to which it is being used to perform functions versus proof-of-concept experimentation). The largest application area (22%) is automated bookkeeping, including AI-powered journal entry generation, transaction coding, and general ledger accounting. These apps utilize supervised learning algorithms trained on past transaction data to automate the classification and booking of financial transactions. Fraud detection represents 19% of AI applications in financial reporting, both due to the high risk posed by fraud and because of the attributes of ML classifiers in detecting anomalies. Predictive analytics (18%) refers to prospective AI applications

such as forecasting cash flows, revenue and other financial performance indicators for planning and analysis. These leverage AI to improve the forward-looking value of financial reporting, beyond its retrospective correctness. Automated regulatory compliance (17%) reflects the challenges of a global regulatory environment, while audit automation (13%) and risk management (11%) complete the application pie with AI applications supporting audit and risk management.

Challenges, Risks, and Ethical Considerations

Cost-Benefit Analysis of AI Implementation in Finance (2019–2024)

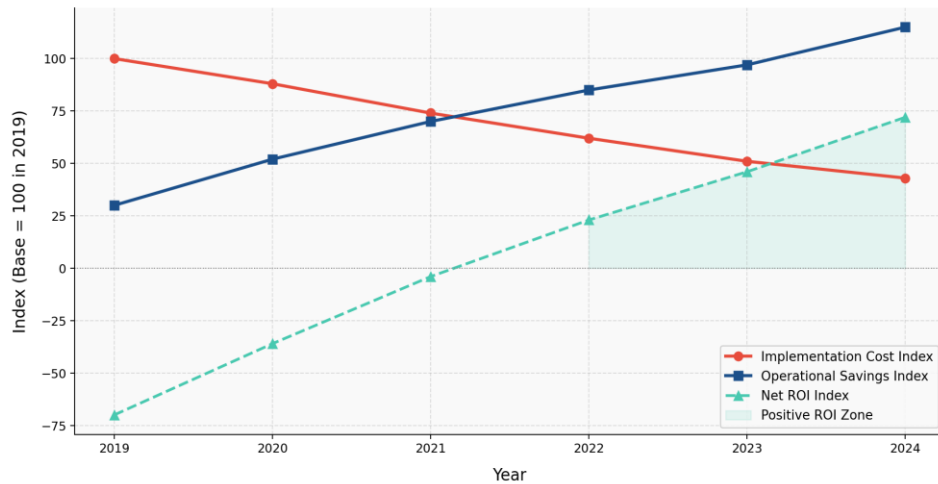


Figure 5: Cost-Benefit Analysis of AI Implementation in Finance (2019–2024, Index Base = 100)

Figure 5 shows the cost-savings balance of implementing AI over a six-year period. Deployment cost shows a downward trajectory as technology matured and market knowledge on implementation improves, while operational savings increase as more deployments are scaled and use cases are broadened. The break-even point, where savings outweigh costs, takes place in 2021-2022 for firms that rolled out deployments around 2019, and the return on investment (ROI) becomes positive at (approximately) +23 points by 2022 and by 2024 it reaches +72 points. This pattern highlights the value of patience in evaluating AI investments; if initiatives are discontinued before the break-even point to yield much future value.

- **Implementation Barriers**

While the evidence on performance improvement is clear, barriers remain in the adoption and successful deployment of AI. The most common barrier is data quality and availability: AI systems are based on historical data, and many companies are plagued by data silos and integration problems, inconsistent chart of accounts across subsidiaries and data export from legacy systems that result in semi-structured or even unstructured data. McKinsey (2023) reported 67% of CFOs consider a lack of data readiness their biggest challenge when implementing AI, with average time frames for remedying data being 12-18 months before AI could be deployed. People is another key constraint. Successful AI implementation in financial reporting necessitates a combination of accounting and data science skills - an uncommon skill set in high demand and requiring substantial salary increases. Companies report challenges facing in sourcing such professionals, as well as training and developing their existing finance functions specifically in understanding the model outputs, applying readings and professional scepticism to the interpretations and recommendations of models.

- **Algorithmic Risk and Bias**

The use of AI in financial reporting raises new risk considerations that require tailored governance approaches. The phenomenon of model drift, where AI models no longer perform optimally as underlying business patterns and conditions shift away from the data distributions used for training, is a significant concern in financial reporting tasks because economic shocks, accounting rule variations and shifts in business models can swiftly make historical data unrepresentative. Before the model is retrained to address drift, it may mask as improved accuracy the diminished performance gains from AI

use. Algorithmic bias is an ethical and accuracy risk. ML models used for financial reporting based on historical financial data may embed and replicate past biases (e.g., if past data reflects biased loan decisions such as under-provisioning for credit losses for certain industries, or wrongly classifies expenses in industries that are not well-represented in datasets used for model training). Complexity of deep learning models makes detecting biases harder. Demands for explainability in AI from regulatory norms like the EU AI Act and emerging SEC guidance on financial reporting with AI highlight the regulatory ramifications.

- **Regulatory and Ethical Considerations**

Regulations on AI in financial reporting are in a state of flux. The International Auditing and Assurance Standards Board (IAASB) has started projects relating to AI and audit standards, with the FASB and IASB scoping out projects on the disclosure of AI-generated information. Meanwhile, companies face questions about the auditability of AI-based financial reports; allocation of professional judgment in using AI for reporting purposes; and disclosure requirements for use of AI in financial reporting. Data security and privacy risks are elevated for AI in financial reporting due to the nature of financial data, and the flow of data through AI systems. Throughput with enterprise systems and data processing practices of third-party AI providers may not comply with financial privacy guidelines. Companies using AI in financial reporting should have extensive third-party risk management programs to mitigate these risks.

Strategic Implementation Framework

We propose a framework based on the evidence gathered for this study to provide key performance targets and implementation advice for the areas where AI is used in financial reporting:

Table 1: AI Application Performance Benchmarks in Financial Reporting

AI Application	Accuracy Gain	Time Saving	Implementation Complexity
Automated Bookkeeping	↓ 78% Errors	65–81%	Medium
Fraud Detection	↑ 92% Precision	70–75%	High
Regulatory Compliance	↓ 85% Deviations	68–72%	High
Predictive Analytics	↑ 88% Forecast Accuracy	55–60%	Medium
Audit Automation	↓ 79% Adjustments	74–77%	Medium-High
Tax Computation	↓ 76% Recalculations	60–65%	Medium

A phased approach is required for successful implementation. Phase 1 (Foundation, Months 1-6) should lay down data architecture remediation, develop a single chart of accounts, and implement simple RPA tasks in accounts payable and expense reporting to achieve initial efficiencies and gain support for the initiative. Phase 2 (Intelligence, Months 7-18) brings real-time (ML) reconciliation, NLP-based compliance monitoring, and predictive analytics, involving development of models, model validation, and employee training. Phase 3 (Optimization, Months 19-36) extends to sophisticated fraud prevention, continuous audit applications, and reporting intelligence applications to complete the journey of the financial reporting department to an AI-native function. Growth in sophistication requires evolving governance models. A Financial AI Ethics Committee, including members from finance, technology, internal audit, legal and compliance, should provide governance over models, bias, and regulatory liaising. Submission to the Audit Committee or other oversight function at senior management level guarantees due oversight of risks related to AI.

Conclusion and Policy Recommendations

This paper has provided robust evidence that Artificial Intelligence has a profound and positive effect upon the accuracy and speed of financial reporting. The accuracy of material financial reporting categories improves by 75-85% using AI-supported processes; the time required to complete core financial reporting tasks is reduced by 55-81% and over time, the net cost-benefit of deploying AI is strongly positive, with expense declining and productivity gains increasing over the lifetime of the deployment.

These gains are not marginal—rather they reflect vast improvements in the capabilities of financial reporting. The current generation of reporting systems, as constrained by human cognitive capacities and batch processing of periodic data, simply cannot enable the same levels of accuracy and

timeliness standard set by AI and continuous monitoring/processing. As the demand for real-time, accurate and detailed financial information from a wide range of stakeholders deepens, using AI becomes a competitive and compliance imperative.

But the shift requires careful navigation of significant risks and complexities. Data quality must be prioritised prior to AI deployment. Human-resource initiatives must tackle the two-pronged skills gap at the nexus of accounting and data science. Governance structures must be inclusive of risks, transparency, and use of AI. And regulators must be forward-looking, with finance professionals contributing to AI financial reporting standards before they become too entrenched to enable beneficial innovation.

The implications for standard-setters and regulators are obvious. Financial reporting standards should mandate disclosure of significant use of AI in financial reporting, so stakeholders can understand AI risks. Regulations on audit should be revised to cover the audit of financial information produced with AI, setting the role of auditors for assessing quality and reliability of AI models and their results. Accountancy education standards should include AI skills as part of professional qualification so the new generation of financial professionals has the skills to apply, manage and assess AI systems.

There can be no doubt: the future of financial reporting is AI-assisted, and it will be those companies, accountants and standard-setters that anticipate this and develop sound, evidence-based practices that will shape the next generation of financial reporting practices. The evidence in this paper offers the empirical backing and wealth of strategic guidance to make this happen.

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