

UGC Approved Journal
(The Gazette of India, Extraordinary Part III, Section 4, Dated July 18, 2018 &
F.No.: 1-1/2018(CARE/JOURNAL) Dated 16 July, 2025)

ISSN: 2581-9925(Online)
Impact Factor 7.555

INTERNATIONAL JOURNAL OF EDUCATION, MODERN MANAGEMENT APPLIED SCIENCE & SOCIAL SCIENCE (IJEMMASSS)

(An International Quarterly bi-lingual Multidisciplinary Peer Reviewed Refereed Journal)

Vol. 07 | No. 03(II) | July-September, 2025

Indexing Status: IJEMMASSS is Indexed and Included in:
CrossRef || J-Gate || International Scientific Indexing (ISI)
General Impact Factor (GIF)
COSMOS Foundation & Electronic Journal Library EZB, Germany
International Institute of Organized Research (I2OR)



Crossref



J-Gate

INDEXED

EDITORIAL BOARD - IJEMMASSS

Chief Editor

Prof.(Dr.) S.S Modi

Former Professor & Head

Department of ABST, Faculty of Commerce

University of Rajasthan, Jaipur

H.No. 25, Sudama Nagar, Opp. Glass Factory, Tonk Road, Jaipur-302018

Email Id: profdrssmodi@gmail.com

Mobile No: +91-9829321067

MANAGING EDITORS

Dr. Jagdishkumar M Rathod Professor & Associate Dean COE Electromagnetics and Antenna Research Centre Birla Vishvakarma Mahavidyalaya Engineering College Anand, Gujarat jm Rathod@bvmengineering.ac.in		Dr. P.Poongodi (Ph.D.) Professor/Head, Department of MBA Kongu Arts and Science College (Autonomous) Erode, Tamil Nadu ppkodi_2002@yahoo.co.in
Dr. Khushboo Niyarta Assistant Professor Department of Business Administration Government PG College, Baran, Rajasthan kniyarta@gmail.com	Dr. Ritu Mehra Assistant Professor Department of Home Science SBN Girls PG College, Jaipur, Rajasthan reetumehra14@gmail.com	Dr. Shilpa Parihar Assistant Professor Aishwarya College of Education, Jodhpur shilpa27@icloud.com

EDITORIAL CUM ADVISORY BOARD

Dr. Rana Singh Director, CIMP, Patna Former Director, Institutional Effectiveness (Quality Assurance), University of Jazeera Dubai, UAE Former Vice Chancellor & CEO-IIIE Sanskriti University, Mathura, Uttar Pradesh dr.ranasingh@gmail.com	Bhumiphat Gilitwala Ph.D. (Modi) Director, MBA Special Track Graduate School of Business, Assumption University Bangkok, Thailand moayyedgit@au.edu	Dr. K.Prabhakaran Formerly Finance & Acc. Deptt. Muscat College, Oman Presently Kalaingar Karunanidhi Inst. of Tech., Coimbatore praba_mba2003@yahoo.co.in
Dr. Sanjay Bhayani Dean, Professor and Head Deptt. of Business Management Saurashtra University Rajkot, Gujarat sjbhayani@gmail.com	Prof. Mathureshwar Pareek Former Head and Dean Department of Education University of Rajasthan Jaipur, Rajasthan mpareek1952@gmail.com	Dr. Omprakash Gusai Associate Professor Moti Lal Nehru College Delhi opgusai@mln.du.ac.in opgusai@gmail.com
Dr. Jehangir Bharucha Ph. D. Supervisor, Lincoln Univ. College, Malaysia & Associate Prof. in Eco. H.R. College of Comm. & Eco. University of Mumbai, Mumbai jehangir.bharucha@hrcollege.edu	Dr. Anukrati Sharma Associate Professor & Head Deptt. of Commerce and Mgmt. Coordinator, Skill Dev. Centre University of Kota, Kota Email: dr.anukratisharma@uok.ac.in	Amit Kumar Nag (Ph.D.) Associate Professor Department of Commerce In-Charge, International Affairs The Bhopal School of Social Sci., Bhopal, M.P. amitkumarnag@bsssbhopal.edu.in
Dr. Mudit Gupta Principal LBS PG College Jaipur, Rajasthan muditgupta02@rediffmail.com	Dr. Vinod Kumar Bairwa Professor in English SRP Govt. PG College, Bandikui Dausa, Rajasthan vinod94143@gmail.com	Dr. Mahesh Nawria Head & Assistant Professor Department of Sociology SSG Pareek PG College, Jaipur Email:m.nawria@gmail.com
Dr. Ajanta Nayak Reader in Home Science Shailabala Women's Autonomous College Cuttack, Odisha ajantanayak@rdwu.ac.in	Dr. Jagrati Meena Associate Professor in Chemistry Janki Devi Bajaj Government Girls College Kota, Rajasthan jagrati2626@gmail.com	Prof. (Dr.) Sudhir Rawat HOD Zoology Government Degree College Kasganj, U.P. skrawatanjana@gmail.com

Statutory Warning : No part of this journal may be reproduced or copied in any form or by means (graphic, electronic or mechanical, including photocopying, recording, taping, or information retrieval system) or reproduced on any disc, tape, perforated media or any other information storage device etc., without the prior written permission of the publishers. Breach of this condition is liable for legal action. However, researcher may use any part of this journal in their research work provided that proper citation is used in their work and description of such reference/citation is compulsorily required to inform in writing to the publisher within a month of publication/award of research work.

The Editorial Board of the "International Journal of Education, Modern Management, Applied Science & Social Science(IJEMMASSS)" is not responsible for views expressed by the authors and reviewers.

website :- www.inspirajournals.com

GUIDELINES FOR CONTRIBUTORS

The following are the guidelines applicable to contributions:-

1. The cover page should include Title, Abstract, Keywords, Authors(s) and Affiliations(s) Official Address (es) as well as Residential Address (es) with Pin Code (s) Email Address (es). Please indicate the corresponding author. The abstract not exceeding 200 words along with 5 Keywords, citing the purpose, scope and conclusion of the submission. Preferably it should explain why the readers should consider the same important.
2. Articles should not be more than 2500-4000 words including notes, references & tables.
3. Text should be 1.5 spaced typed in MS-word on A4 size paper leaving one inch margins all around. The text must be typed in font size 12 and font type "Times New Roman".
4. The main text should not contain name of the author. The manuscript should not contain footnotes. References should be given at the end of the manuscript.
5. Reference should be given in APA style.
6. Tables: tables (each on a separate sheet) should be numbered consecutively in Arabic numerals and should be referred to in the text as Table 1, Table 2 etc. tables should not duplicate results in Graphs.
7. Graphs: With minimum descriptive text and Graph axes should be labeled with variable written out in full, along the length of the axes, with the unit in parenthesis.
8. All submissions for publication are referred on the 'double blind' system by at least two professionals.
9. Articles must be original and hitherto unpublished.
10. The final decision on the acceptance or otherwise of the paper rests with the Editors, and it depends entirely on the standard and relevance of the paper.
11. The final draft may be subjected to editorial amendment to suit the Journal's requirements.
12. All author/s must sign and send the "Copyright Certificate" along with their submission.
13. In the case of website, please do not forget to mention the date of accessing.
14. Electronic submissions should be sent to (editor@inspirajournals.com/ profdrssmodi@gmail.com). Hard copies are accepted, but there must be three printed copies along with the soft copy saved on a CDROM.

Prof. (Dr.) S.S. Modi

Chief Editor & Publisher

International Journal of Education, Modern Management,
Applied Science & Social Science (IJEMMASSS)

INTERNATIONAL JOURNAL OF EDUCATION MODERN MANAGEMENT, APPLIED SCIENCE & SOCIAL SCIENCE (IJEMMASSS)

MEMBERSHIP SUBSCRIPTION RATES FOR THE JOURNAL

	India			Outside India
	One Year	Three Years	Five Years	Five Years
Individuals	Rs. 2500/-	Rs. 5500/-	Rs. 7500/-	US \$ 200
Institutions	Rs. 3000/-	Rs. 6000/-	Rs. 8000/-	US \$ 500

*For rebate contact at 9829321067/9828571010.



Prof. (Dr.) S.S. Modi

Chief Editor

International Journal of Education, Modern Management, Applied Science & Social Science (IJEMMASSS)
25, Modi Sadan, Sudama Nagar
Opposite Glass Factory, Tonk Road
Jaipur-302018, Rajasthan, India.

Email: editor@inspirajournals.com / profdrssmodi@gmail.com

Mobile : 09829321067 / 09828571010



I N S P I R A
Reg. No. SH-481 R- 9-V P-76/2014

Published by **Prof. (Dr.) S. S. Modi**, Proprietor, INSPIRA, Jaipur, Rajasthan
Website : www.inspirajournals.com